



RESPONSE DUE UNDER 37 CFR §1.116
EXPEDITED PROCEDURE
GROUP ART UNIT 3622

P/2293-12

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Confirmation No.: 5628

Craig Mowry

Date: October 19, 2006

Serial No.: 09/756,581

Group Art Unit: 3622

Filed: January 8, 2001

Examiner: Arthur D. Duran

For: A METHOD AND SYSTEM FOR ELICITING CONSUMER DATA BY
PROGRAMMING CONTENT WITHIN VARIOUS MEDIA VENUES TO
FUNCTION COOPERATIVELY

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT/SUBMISSION

Sir:

This is a response to the final Office Action mailed June 19, 2006 in the above-identified application. Reconsideration of the application is respectfully requested.

FEE CALCULATION

Any additional fee required has been calculated as follows:

☒ If checked, "Small Entity" status is claimed.

NO. CLAIMS AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR			EXTRA PRESENT		RATE	ADDIT. FEE
TOTAL	107	MINUS	114	* =	0	X	(\$25 SE or \$50)	\$-0-
INDEP.	7	MINUS	7	** =	0	X	(\$100 or \$200)	\$-0-
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM						X	(\$180 or \$360)	\$-0-

* not less than 20

** not less than 3

TOTAL \$-0-